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BUILDING A LEGACY

As the housing market embraces the promise of a fresh decade, one Lake Bluff contracting firm reinforces their commitment to superior craftsmanship and value-driven pricing in the high-end custom homebuilding market. And though their approach is invigoratingly modern, the foundation of Legacy Custom Homes, LLC is built on a proven history of excellence. Principal Rocco S. DeFilippis instills his clients with the confidence of the highest quality results and complete client advocacy during their new construction, remodeling, or historic restoration projects. It is this true “customer-orientatedness” which guides Legacy in its promise of calls and e-mails returned promptly, fully documented communications, and a commitment to offer clients the most comprehensive construction experience, from architectural design to interior appointments.

“In today’s challenging economic climate and limited prospective projects, builders are vying for fewer jobs. We feel that our guiding principles of diligence and accountability make us a builder who our clients can trust to secure the best possible pricing and get their project done in an expedient manner, which equals savings as well,” explains Rocco.

The process of building a home is a very personal journey for Rocco. He has drawn inspiration from Italy, where he was born, from his time working on a masonry construction crew for his father, also a builder, and from his law degree with which he practiced real estate and construction law. He has fostered a passion for every aspect of the process while studying it from every angle. Even the name of his company is a nod at building something new

while maintaining the principles he learned from his past. Residing in Lake Forest with his wife and four children, Rocco understands the priorities of home and family. “Besides your family’s health, there’s really no more important aspect in life than your home. It gives me great pleasure to be part of that for my clients.”

“I have a specific expertise in historic restoration and a passion for timeless architecture,” adds Rocco. “For restorations, we research the history of the home and review the old plans extensively. We study the design intent of the original architect as well. The trick is to make the house meet the standards of 21st century living while preserving its historic character. It’s a painstaking but fascinating process.”

The ability to work with the historic architectural gems that populate the North Shore rounds out the scope of expertise within Legacy’s ability. From traditional, high-end estates to contemporary, sustainable, “right-sized” properties, they are able to meet the needs of clients at any budget.

When it comes to building for the future, it’s all about being green. Legacy continually strives to be at the forefront of sustainable construction, and is currently restoring the first Highland Park home seeking LEED certification. They also work hard to be a resource, not only for their clients, but for their peers in the industry as well. Legacy Custom Homes hosts green building seminars and luncheons, where architects, designers, builders, and realtors from the area can learn about the latest developments in today’s building technology. One such development is a NASA-pioneered insulation

that’s applied as paint. Now becoming available for the residential marketplace, Legacy Custom Homes is helping the North Shore learn about this cutting-edge product that can solve a myriad of traditional insulation issues. “Events like our in-office seminars keep us all up-to-date on important developments in construction and bring our industry’s partners together to learn in an atmosphere of camaraderie and sharing,” says Rocco.

“Value” is a word in steady circulation at Legacy. They consider it a “privilege” to help North Shore clients reach success in every aspect of their home project, whether it’s a sophisticated new construction or a long overdue update to their existing home. And for families who simply know that it’s time to make a change, a visit to Legacy Custom Homes can help make sense of all of the different options and associated budgeting considerations that are available to North Shore residents today. “We’re very adept at helping homeowners understand their options. Should they renovate because it’s an easy and cost-effective thing to do? Or is it time to go out and purchase a lot at a very good price now and build a home?” With many land options available in Legacy’s portfolio, Rocco welcomes calls from homeowners who simply want to assess their choices. “Whether the project is big or small, our vast experience and connections on the North Shore make us a great resource to anyone considering home building or improvement.”

Legacy Custom Homes, LLC is located at 100 North Waukegan Road, Suite 100 in Lake Bluff. For more information, call 847-283-9595, extension 102, or visit www.legacych.com. **F&B**